

THURSDAY, MAY 9<sup>TH</sup>, 4:30-9:00PM

# EXPERIENCE

## THE MAKING OF A LEADER

*I lead.*

**Generous Leadership<sup>®</sup>**  
starts here.

## JOIN US ON THURSDAY, MAY 9<sup>TH</sup> BIG IDEA PROJECT'S 2019 GALA

Featuring the top five Big Idea Project 2019 State teams as they present their stories of impact and personal transformation for the chance to win a college scholarship!

EXPERIENCE the Making of a Leader is a unique interactive gala that intentionally incorporates experiences to engage guests in connections with other like-minded leaders in Denver. The evening offers a plated dinner, hosted bar and a live auction with 350-400 guests. All proceeds raised fund future Big Idea Project student scholarships.

**EVENT SPONSORSHIP  
OPPORTUNITIES**

[www.bigideaproject.org](http://www.bigideaproject.org)



# GENEROUS LEADERSHIP®

Created by our founder, Generous Leadership® is a paradigm, a way of seeing self, others and work that requires awareness, selflessness and action. The Generous Leadership® paradigm is the essential foundation, upon which we can build skills, to make world-changing leaders.



## OUR MISSION

Big Idea Project believes in the potential of every student to apply their best self to do meaningful work that makes families, companies and communities better. We believe the best way to activate this leadership potential is through creating real world learning that challenges students to think, love, and work differently.

## OUR SOLUTION

The Big Idea Project is a transformational high school capstone experience unlike any other. Built into the high school classroom, students get the chance to drive their education through our proven service-learning model. Guided by trained teachers and coached by business mentors, students work in teams to identify social problems they personally care about, then develop strategies and put plans into action to create real change for others. Real challenges, real learning, for real life.

## THE RESULT?

Students become generous leaders. They grow in selflessness, confidence and responsibility while acquiring necessary life and work skills. We offer our solution to schools throughout Colorado, providing a new take on education that prepares students for life after graduation.

## STUDENT VIDEOS FROM OUR 2018 GALA



Highlands Ranch HS



Sky View Academy



Columbine HS



*"I am in awe of the skills that Big Idea Project equips students with."*

*"Unbelievable evening. So moved by the vulnerability, honesty and creativity of each team."*

*"Absolutely SO impressed with all of the presentations! These students had wonderful ideas and I enjoyed the evening very much!"*

# EXPERIENCE

THE MAKING OF A LEADER  
AUCTION GALA AND STATE FINALS



## SPONSORSHIP LEVELS

### Title Sponsor

**\$7,000**

- Naming rights for the event and inclusion of logo on all event materials, website, invitations and post-event communication
- Opportunity for sponsor to speak at event
- Banner at the event
- Full page ad in the program
- Finals Judge
- 2 Reserved Tables: 12 tickets
- Includes a complimentary ticket for a BIP teacher

### PRESENTING SPONSOR

**\$2,500**

- Acknowledgment in the introduction video
- Verbal recognition from podium
- Logo on all event materials
- Listing in program
- 1 Reserved Table: 8 tickets
- Includes a complimentary ticket for a BIP teacher

### SUPPORTING SPONSOR

**\$1,500**

- Verbal recognition from the podium
- Listing in program
- Logo on event banner and on event web page
- 4 Reserved tickets
- Includes a complimentary ticket for a BIP teacher

### CONTACT US

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