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LIVE VIRTUAL EVENT TO REIMAGINE EDUCATION AND FIND OUR WAY FORWARD
(re)Educate: The Next Normal
Unleashing a Generation to Learn and Lead

DENVER (August 24, 2020) – Big Idea Project announces its first-ever live virtual living room event to unite parents and leaders and drive the transition in education from the current chaos to the Next Normal.

Students across the nation are entering into another semester of confusion and discouragement, and parents, community members, and business leaders need perspective and solutions to questions like, “What is really going on in education? And what is our way forward?”

The event, *(re)Educate: The Next Normal: Unleashing a Generation to Learn and Lead*, is for anyone – parents, teachers, and business leaders – “concerned or discouraged by what’s going on in education and searching for perspective, vision, and a way forward,” said Tricia Halsey, founder of the Big Idea Project.

“We all have an obligation to help our children see meaning and purpose in what they do. We need to be proactive and use this historic moment to create lasting change in order to unleash an entire generation to engage in a new way of learning,” she said.

WHEN: Thursday, September 17th

TIME:

- 5:00 – 6:30 p.m. MST: Pre-event musical performance for dinner watch parties
- 6:30 – 8:00 p.m. MST: Live Event

Host a watch party and [cast the live event to your TV](#).

Attendees can participate in the virtual living room event in three ways:

1. [Host a four-course gourmet](#) catered gathering for 10 (Denver, CO area only).
2. Register for a complimentary ticket for yourself and consider hosting a watch party by casting to your television ([Registration and How to Cast](#))
3. Sponsor the Event (inquire to info@bigideaproject.org)

Hear from nationally acclaimed education change-agent and best-selling author Will Richardson and Tricia Halsey, founder and executive director of the Big Idea Project. Participants can expect an evening packed with storytelling, musical and spoken word performances, and most importantly, answers, compelling vision, and practical solutions.

The Big Idea Project is a nonprofit organization with a mission to unleash the potential of students to energetically lead their learning by providing traditional classrooms and individuals experience-based alternatives to “school as usual.” The live virtual event is designed to inspire and provide some direction to help parents guide their students to rediscover their love for learning.

“Education as we knew it, is changing. In recent years school has become centered around standards, not students,” Halsey said. “It teaches memorization and checking boxes rather than thinking critically and exploring curiosity. As a result, recent remote circumstances are revealing that students are struggling to see their worth and find their reason for remaining engaged. Our younger generation is feeling lost. And now, parents, especially working parents, feel lost. If this is you, we want you to know that you are not alone. We want to help you find a practical way forward as we unite to co-create a Next Normal. The responsibility to educate a nation belongs to every adult. It’s time for everyone to re-enter the education arena.”

Richardson is a former public school educator of 22 years and has spent the last 15 years developing an international reputation as a leading thinker and writer about the intersection of social online learning networks, education, and systemic change. Richardson is a co-founder of The Big Questions Institute which was created to help educators use "fearless inquiry" to make sense of this complex moment and an uncertain future. He currently works with schools to create and implement a sustainable, relevant modern mission and vision for learning for students and teachers.

"This is such a complex and challenging moment, and many of the traditional models we have for navigating the world are breaking. Education is no exception," Richardson said. "The good news is that the opportunities for powerful learning, problem solving, collaborating, and creating continue to expand. And that's why the future is more about learning how to learn and to contribute than it is about getting 'educated' in the traditional sense."

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About Big Idea Project: Big Idea Project brings together schools, companies and local communities under one mission: to unleash student potential through student-centered experiential learning that forms the whole child. Big Idea Project serves schools, parents and remote students by providing a comprehensive student development program that bridges the head and the heart so that students are equipped for life and leadership beyond the classroom.

To learn more about Big Idea Project and to see student videos go to www.bigideaproject.org. Connect with Big Idea Project on Facebook, LinkedIn, Twitter, and Instagram.